

Introduction to Adobe Creative Suite

Introduction to Adobe Creative Suite gives participants the opportunity to get an overview of Adobe's three main design applications: InDesign, Illustrator and Photoshop, backed up with real world examples of their uses. The drive of the course is that the most often used elements of these applications are placed in useful context, and the relationship between the three applications is made distinct.

Throughout the course, practical design exercises homing in more on technical skills than aesthetics (supported by the course tutor) serve to cement the teaching and learning in the sessions. Particular emphasis is placed on participants gaining confidence in and a *working* knowledge of the three applications. While many features are introduced and explained, it is the tools and functions that designers and creatives will be using most often that are homed in on.



What is this course about?

The aim of this course is to give participants a strong working knowledge in the most useful tools and functions in Adobe Creative Suite, together with the confidence and working knowledge to discover more for themselves.

Who is this for?

- People currently employing designers who wish to produce their own artwork.
- Professionals involved in all fields utilising design, type or layout.
- Anyone with an interest in developing existing software skills.

What are the learning objectives?

At the end of this course participants will be able to:

- Use the most commonly used tools and functions in Photoshop, InDesign and Illustrator.
- Create, from concept to print outcome, posters, leaflets, brochures, magazines etc.
- Understand key technical issues in the design process.
- Place design tasks in context, and have an idea of the times involved.

How will participants benefit?

- Useful set of design and software skills.
- An ability to produce artwork previously contracted out.
- Confidence in Adobe's Creative Suite.

Participants wanting a follow up activity can join our Intermediate Adobe Creative Suite course, which builds on these key skills.

About the University of Gloucestershire

Successful organisations are built on expert knowledge and dynamic skills underpinned by the right attitudinal approach and values that support organisational change, growth and sustainability. The University of Gloucestershire has a strong track record of delivering business related undergraduate, postgraduate and professional courses to support staff in professional, management and leadership roles.

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10 week course

How to book

To book, or to enquire in more detail, please email MATshortcourses@glos.ac.uk or visit: www.glos.ac.uk/shortcourses

Duration

10 weeks

Course Fee (per person)

£195

Time

6.30 - 8.30pm

Location

Francis Close Hall
Campus, University of Gloucestershire

For directions go to:

www.glos.ac.uk/travel

Tutor

Tim Adams
