

# Knowledge Transfer Partnerships at the University of Gloucestershire

Are you looking for fresh thinking from the brightest minds, improved competitiveness through innovation and an increase in the skills of existing staff?

Then why not consider a Knowledge Transfer Partnership?

Knowledge Transfer Partnerships (KTP) is a government-funded scheme which places high-quality graduates in companies of all sizes to undertake projects of strategic importance to the company. KTP projects can cover any important aspect of a business where the company needs an injection of knowledge or expertise. The length of the project can be between 6 months to three years but the usual length is two years.

## How do they work?

A graduate, often with several years' industrial experience, is recruited by the University to work in the company on a project under the day-to-day supervision of a senior manager. An academic is assigned to support, supervise, and bring in specialist knowledge and expertise and will visit the company regularly. Training and equipment are also provided for the associate.

There are around a thousand KTP programmes currently in operation; the scheme is one of the UK's largest employers of recent graduates and an important means of connecting a university with its local business community. It has been running for over 30 years and is a tried-and-tested formula for innovation and business development. It is administered and supported by the Technology Strategy Board. Examples include:

- Designing and evaluating e-learning (and other) packages for NHS doctors
- Developing and implementing new management processes and support systems that will allow the planned expansion of a housing development company
- Developing and implementing real time signal processing and intelligent decision making software for traffic detection camera systems
- Designing and developing a state of the art web based integrated portal for supply purchasing for a manufacturing company
- Implementing the corporate ERP system and streamlining business processes impacted by the new system in a pharmaceuticals company.
- Developing a new environmental management services arm for an engineering support company.
- Designing and implementing a marketing strategy to develop new routes to market for a domestic appliance assembly and marketing company.

- Undertaking detailed research and applied design enabling development of best practice in creating Sustainable Drainage Systems (SUDS), which are both aesthetically attractive and ecologically diverse.
- Providing an objective review of current business systems and process requirements and introduce a new integrated technology platform to underpin the company's planned expansion.

Further information and case studies can be found at [ktp.innovateuk.org](http://ktp.innovateuk.org)

To discuss the KTP opportunity in your business with the University of Gloucestershire contact The Business Development Unit on 01242 714104 or email [business@glos.ac.uk](mailto:business@glos.ac.uk)