

INAUGURAL LECTURE SERIES

The search for new stories to live by

Professor Arran Stibbe

**Wednesday 13 June 2018, 6pm
at Park campus, Cheltenham**

Refreshments on arrival from **5.15pm**, Elwes Reception

Lecture at **6.00pm**, TC014

Followed by a drinks reception, Fullwood Villa

THE EVENT IS FREE BUT BOOKING IS ESSENTIAL

<https://professor-arran-stibbe.eventbrite.co.uk>

University of Gloucestershire,
The Park, Cheltenham, Gloucestershire GL50 2RH



**UNIVERSITY OF
GLOUCESTERSHIRE**

at Cheltenham and Gloucester

Society is structured by stories. The stories underlie the texts that surround us in everyday life, and often go unnoticed, but can influence how we think, talk and act. They are the stories we live by. While some are working well, others are contributing to inequality and environmental destruction. The lecture begins by reading between the lines of everyday texts to reveal harmful hidden stories, and then turns to literary texts in the hope of discovering ways to reimagine the society we live in.

Arran's teaching and research examines the role of language in shaping who we are as people and constructing the society we live in. His work involves linguistic analysis of a wide range of discourses, from advertising which encourages people to buy ecologically damaging products, to the inspirational language of nature writing.



Professor Arran Stibbe,
Professor of Ecological Linguistics

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