

 **NEW BUSINESS SCHOOL**  
Graphic is illustrative and development  
details may be different

  
**UNIVERSITY OF  
GLOUCESTERSHIRE**  
at Cheltenham and Gloucester

**Business  
School**

# MAKE IT GLO

**Business School Open Day**  
**Saturday 30 September or Sunday 29 October**  
Oxstalls Campus, GL2 9HW

Follow us on social media

 /uniofglos |  @uniofglos |  /universityofglos |  uniofglos

# AT OUR OPEN DAY WE WILL EXPLAIN HOW WE MAKE YOU CAREER READY

We guarantee the following experiences as part of your degree:

MAKE IT »»

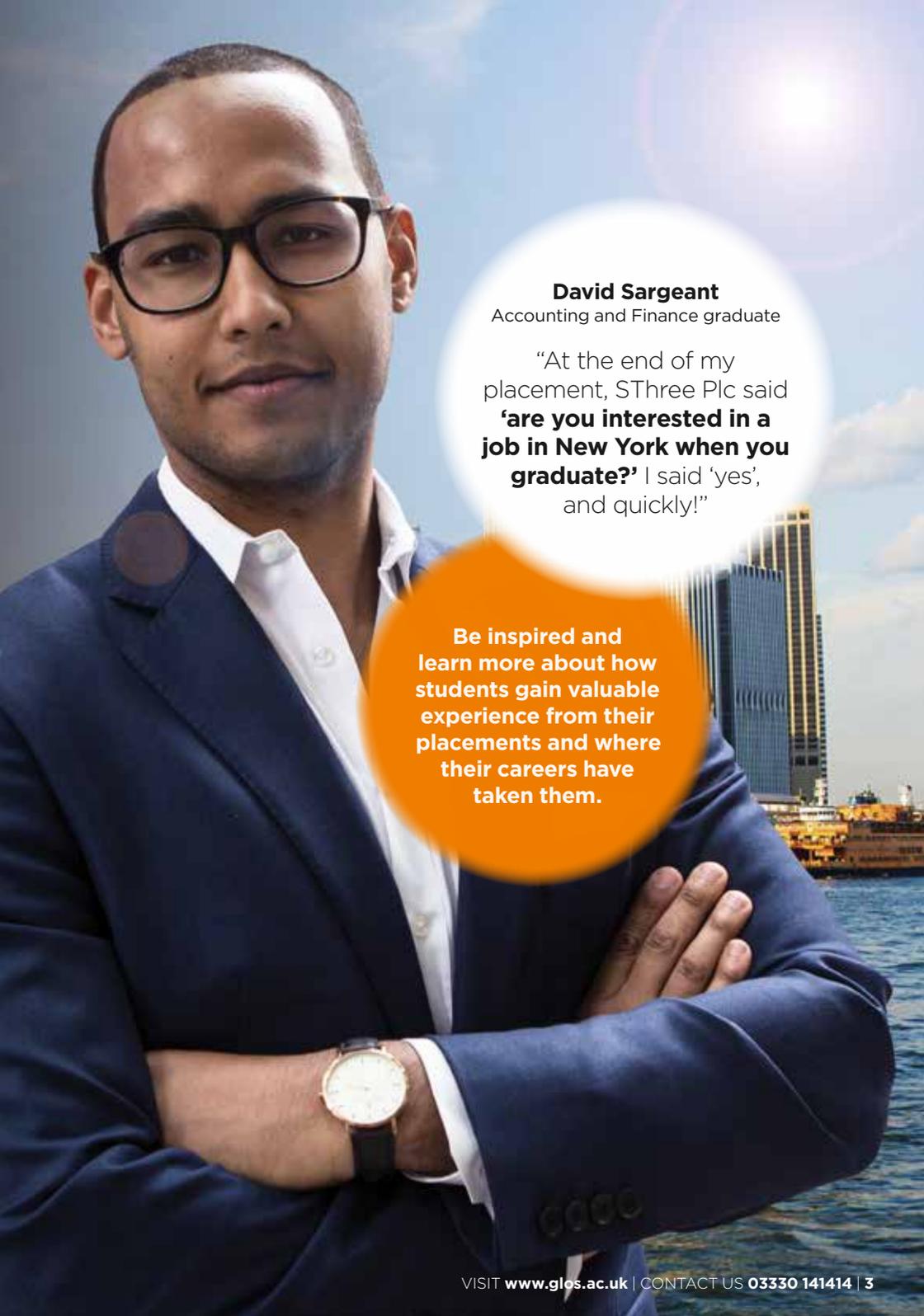
**INTERNATIONAL** with an overseas  
business experience included in your fees

MAKE IT »»

**REAL** by spending time with industry experts  
and working with corporate clients

MAKE IT »»

**HAPPEN** with support offered to every student  
to create their own unique career plan, **Your Future Plan**



**David Sargeant**

Accounting and Finance graduate

“At the end of my placement, SThree Plc said **‘are you interested in a job in New York when you graduate?’** I said ‘yes’, and quickly!”

Be inspired and learn more about how students gain valuable experience from their placements and where their careers have taken them.

# MAKE IT

## IN THE NEW BUSINESS SCHOOL AND THE GROWTH HUB

Your open day is at Oxstalls campus, the future home of the Business School. Our Make It experiences take part in our Growth Hub, where businesses come to work with the university. In the past year, more than 2,000 businesses have worked with The Growth Hub.

As a county, Gloucestershire has big businesses like Dyson, GE Aviation and Superdry, as well as being known as a UK hotspot for entrepreneurs. The Growth Hub brings these businesses closer to the university, creating great opportunities for you.

**The new Business School will be an amazing place to study and encounter real world experiences at The Growth Hub.**



These visuals are an artist's impression only. We'll update you at our open day with new visuals.



**NEW £16m  
BUSINESS  
SCHOOL AT  
OXSTALLS**

**PLUS  
NEW £9M  
SPORTS  
HUB**

**PLANNED  
TO OPEN  
IN 2018**

# MAKE IT

LET'S PLAN YOUR FUTURE TOGETHER

## What to expect at our open day

A varied and fascinating day full of interesting experiences, finding out about the local businesses we work with and taking part in interactive sessions. You will also have the chance to meet other students and talk to our lecturers.

Take a campus tour and you may want to take the opportunity to explore Gloucester Quays, just minutes from the campus.

## ACADEMIC TALKS

Hear from our staff about the course you could be studying

## LIVE BUSINESS ACTIVITIES

See if you can solve our business challenges



## **ONE TO ONE SESSIONS**

Take the  
opportunity to talk  
with our team

## **CAMPUS TOURS**

Book one of our campus  
and accommodation tours  
to take a look at all the  
facilities available

## **BRAND NEW HALLS OF RESIDENCE**

are being built at Blackfriars  
in Gloucester City Centre,  
planned for opening  
September 2018

# MAKE IT

## EXPLORE YOUR FUTURE OPPORTUNITIES

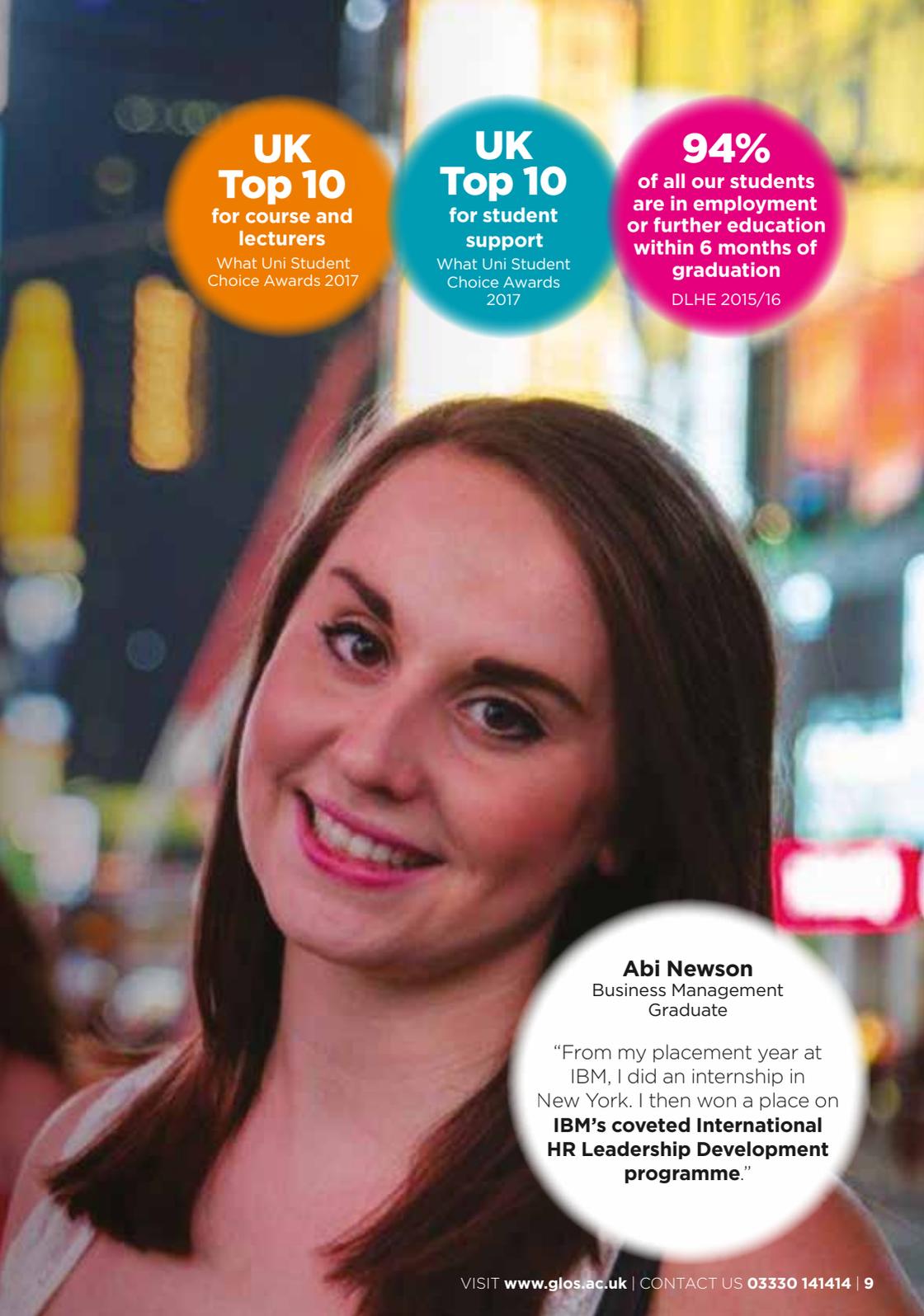
We guarantee you support to develop your own personal career plan – **Your Future Plan**

We will help you make the most of every opportunity during your time with us to ensure you grab what life has to offer. For the duration of your studies, you will have a personal tutor to help you explore your career options and goals whilst building the skills and experience to move into the career you want after graduating.

From exciting work placements, internships and volunteering roles in the UK and abroad, to almost 100 sports clubs and societies, to setting up your own business, there is so much to do here alongside your degree.



**» YOUR  
FUTURE  
PLAN »**



**UK  
Top 10**  
for course and  
lecturers

What Uni Student  
Choice Awards 2017

**UK  
Top 10**  
for student  
support

What Uni Student  
Choice Awards  
2017

**94%**  
of all our students  
are in employment  
or further education  
within 6 months of  
graduation

DLHE 2015/16

**Abi Newson**

Business Management  
Graduate

“From my placement year at  
IBM, I did an internship in  
New York. I then won a place on

**IBM’s coveted International  
HR Leadership Development  
programme.”**

# MAKE IT

## OPEN DAY

### What to do when you arrive

The first thing you need to do is tell us that you have arrived on campus. Please come to main reception, which is where we will be registering all our Business School students. From there we will be able to give you more detailed information on the day's activities.

#### TIMETABLE: GENERAL TALKS

OXSTALLS CAMPUS	10.00	10.30	11.00	11.30	12.00	12.30	13.00	13.30
Welcome to the university/student life	LC003				LC003			
The Three Big Questions			LC003					
Talk Sport							LC003	

#### TIMETABLE: BUSINESS SCHOOL

OXSTALLS CAMPUS	10.00	10.30	11.00	11.30	12.00	12.30	13.00	13.30
Business course talk				TC016				
Accounting course talk			TC016					
Business and Marketing Management course talk							TC016	
Law course talk								
Marketing, Advertising and Branding/Digital Marketing course talk								



Use the activity planner on the back cover to map out your day in advance and make sure you give yourself time to grab every opportunity on offer.

## General talks/ sessions

Thinking about going to university is one of the most important and exciting choices you will ever have to make. Our talks tackle some of the key areas that you will need to think about over the coming year.

14.00	14.30	15.00
	LC003	
	LC003	

14.00	14.30	15.00
TC016		
TC019		

## Subject specific talks and business activities

We will be holding subject talks for you to find out more about our specific Business School degree courses and running live business activities to stimulate your creativity.

### Welcome to the university/Student life

Find out what makes us different and the support we offer every student to create their own unique career plan, Your Future Plan.

### The Three Big Questions

Discover the secrets of creating a successful application, including writing a strong personal statement, as well as getting your questions on accommodation and finance answered.

### Talk Sport

Find out about our new Sports Hub at Oxstalls campus planned for 2018. Hear more about our netball and Severn Stars professional team, headed up by Director of Netball and former England Captain, Pamela Coockey. Hear more about our 35 plus sports teams that we field in BUCS competitions. Learn how our students make a difference internationally through Sport Malawi. Find out how you can get involved by playing sport for fun, or if you are eligible for our sports scholarships.

### Course Talks

Meet the lecturers and explore what our courses can offer you to ensure you leave university career ready.

# MAKE IT

**G50**

## **Business School**

On the day we'll take you through everything you need to know about how to apply, how to write a great personal statement, student finance and what accommodation to stay in. You'll be able to see our great sports facilities and find out about the clubs and societies you could be joining.



## COURSE LISTINGS

COURSE SUBJECT	CODE
<b>Accounting and Business Management</b> - 3 years full-time	NN24
<b>Accounting and Business Management</b> - 4 years placement	NNF3
<b>Accounting and Finance</b> - 3 years full-time	F6H3
<b>Accounting and Finance</b> - 4 years placement	G2P2
<b>Accounting and Financial Management Studies</b> - 3 years full-time	N400
<b>Business Management</b> - 3 years full-time	N200
<b>Business Management</b> - 4 years placement	N101
<b>Business Management</b> - 2 years fast-track	N202
<b>Business Management</b> - 3 years fast-track placement	N20A
<b>Business Management and Strategy</b> - 1 year level 6 top-up	N211
<b>International Business Management</b> - 3 years full-time	NN12
<b>International Business Management</b> - 4 years placement	NN1F
<b>International Business Studies</b> - 3 years full-time	N120
<i>Top-up degree BA (Hons) Level 6 International Business</i>	<i>Direct Application</i>
<b>Law</b> - 3 years full-time	M100
<b>Law</b> - 2 years fast-track	M101
<b>Business and Marketing Management</b> - 3 years full-time	NN2N
<b>Business and Marketing Management</b> - 4 years placement	NND5
<b>Digital Marketing</b> - 3 years full-time	N501
<b>Digital Marketing</b> - 4 years placement	N500
<b>Marketing, Advertising and Branding</b> - 3 years full-time	N56C
<b>Marketing, Advertising and Branding</b> - 4 years placement	N5P1

# HOW TO FIND US

## OXSTALLS CAMPUS

**Oxstalls Lane, Longlevens, Gloucester, Gloucestershire GL2 9HW**

Choose to study Accounting, Business, Law or Marketing at Oxstalls Campus and build your future in our new and developing facilities – coming in September 2018.

Close to the centre of the historic city of Gloucester, the campus is in easy reach of the South West, the Midlands and South Wales. And Gloucester is a great place to be a student, with plenty of clubs, bars, shops, theatres, venues and cafés.



### Car Parking

Free parking is available on campus and you will not require a parking permit for the open day.



## BY CAR

Oxstalls campus is located in the heart of Gloucester, only five minutes' drive from the city centre.

## BY BUS

National express and local stagecoach bus services regularly run to and from Gloucester.

## BY RAIL

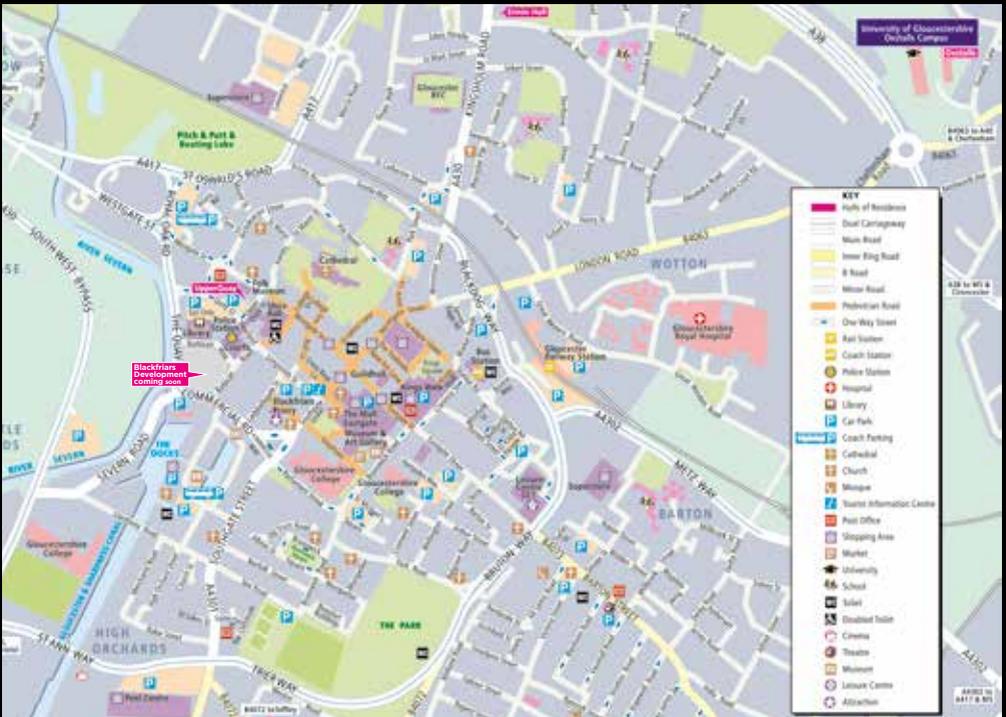
The closest railway station is Gloucester.

The No. 94 bus runs from the bus station opposite the railway station. It stops outside the campus, and runs every 10-15 mins.

It takes less than 5 mins to get to Oxstalls by bus.

It takes about 25 mins to walk from the station to the campus.

For more detailed information please visit [www.glos.ac.uk/travel](http://www.glos.ac.uk/travel)



# MAKE IT

## A GREAT DAY BY PLANNING AHEAD AND GRABBING EVERY OPPORTUNITY



**ON ARRIVAL**  
Make sure you register in main reception

### BEFORE

- Structure your day with purpose using our planner below
- Plan your journey to arrive in time for tea and coffee
- Research the courses you are interested in at [www.glos.ac.uk](http://www.glos.ac.uk)
- Think about questions you'd like to ask on the day

### DURING

- Attend our welcome talk
- Attend subject talks and participate in our activities
- Take the opportunity to have a 1 to 1 session with an academic
- Take a tour of our campus and accommodation
- Speak to current students about life at university
- Talk to our student services team in the exhibition area
- Visit the local area including our other campuses

### AFTER

- Revisit the campus through our virtual tour [www.glos.ac.uk/virtual tours](http://www.glos.ac.uk/virtual-tours)
- Contact us if you have any questions on **03330 141414** or email [enquiries@glos.ac.uk](mailto:enquiries@glos.ac.uk)

## YOUR OPEN DAY PLANNER

TIME	ACTIVITY
Registration from 9.30 onwards	
10.00	Open day to commence
11.00	
12.00	
13.00	
14.00	
15.00	