



INVITATION

You are cordially invited to the Inaugural Lecture of
Professor Brian Ilbery

Food supply chains: the long and short of it

Tuesday 28 April 2009, 6pm
TC014, University of Gloucestershire
The Park, Cheltenham GL50 2RH

Followed by light refreshments at 7.15pm

For directions, go to: **www.glos.ac.uk/directions**

INAUGURAL LECTURE SERIES

RSVP: **Inaugurallectures@glos.ac.uk**

PLEASE REPLY BY MONDAY 6 APRIL 2009

Please include number of places requested and postal address. Please indicate if you require reserved disabled parking.

Inaugural Lectures, Room 213, Fullwood House
The Park, Cheltenham GL50 2RH



UNIVERSITY OF
GLOUCESTERSHIRE

at Cheltenham and Gloucester

Brian Ilbery is Professor of Rural Studies in the Countryside and Community Research Institute at the University of Gloucestershire. He arrived in September 2006 having worked previously at Coventry University, where he was a Professor of Human Geography (from 1995), Associate Dean (Research) and acting Dean in the School of Science and the Environment. Brian is an agricultural and rural geographer, with specific research interests in agricultural change and policy, farm diversification, food supply chains, local/regional speciality food and drink products, and risk and plant disease management. He has published a number of books, including *Agricultural Geography, Location and Change*, *The Geography of Rural Change and Agricultural Restructuring and Sustainability*, over 40 book chapters and well over 100 refereed journal articles.



Brian's research activities have attracted funding from a range of sources including the Economic and Social Research Council (ESRC), European Commission, Defra (and the former MAFF), Countryside Agency and Commission for Rural Communities. Between 1991 and 2004, he helped to win six successive European Commission grants to research different aspects of agricultural and rural change in the lagging rural regions of the European Union. Brian has recently been involved in a large research project for Defra on local and national organic markets in England and Wales (with the University of Exeter and Henry Doubleday Research Association) and is currently working on a major ESRC Rural Economy and Land Use interdisciplinary project on risk and plant disease management (with the University of Warwick, Imperial College and Central Science

Laboratory, York). He has supervised 20 PhD students to successful completion and examined 45 PhDs.

As a long serving member of the Rural Geography Research Group (of the Royal Geographical Society-Institute of British Geographers – RGS-IBG), Brian became its Chair between 1994 and 1997; he has also acted as a Council member of the RGS-IBG. Brian is currently an Advisory Council member of the School of Agriculture at the Royal Agricultural College, an Editorial Board member of the *Journal of Rural Enterprise and Management*, a senior schemes Assessment Board member for the Irish Research Council for Humanities and Social Sciences, and an external reviewer for Chartered Geographer (CGeog) status with the RGS-IBG.

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