



INVITATION

You are cordially invited to the Inaugural Lecture of
Professor Bob Ryan

Who robbed the bank? - the story of a financial disaster

Wednesday 28 October 2009, 6pm
TC014, University of Gloucestershire
The Park, Cheltenham GL50 2RH

Followed by light refreshments at 7pm

For directions, go to: www.glos.ac.uk/travel/Pages/park.aspx

INAUGURAL LECTURE SERIES

RSVP: Inaugurallectures@glos.ac.uk
Please reply by Wednesday 14 October 2009

*Please include number of places requested and
postal address. Please indicate if you require
reserved disabled parking.*

Inaugural Lectures, Room 213, Fullwood House
The Park, Cheltenham GL50 2RH



UNIVERSITY OF
GLOUCESTERSHIRE

at Cheltenham and Gloucester

Bob Ryan is one of the world's most celebrated financial educators. His early career was in chemistry but after studying the economics of technology in Scotland he trained as a chartered accountant in London with a firm that later became part of KPMG. His academic career started at Manchester University in 1974 but since that time he has founded two new business schools at the Hatfield Polytechnic (later the University of Hertfordshire) and the University of Southampton. In 1998 he moved to the School of Management at Royal Holloway, University of London where he was Director of External Programmes and then Director of the School. In 2001 he joined the University of Gloucestershire as its first chair in financial management and with their kind permission he is also a visiting fellow of the Manchester Business School. In his role with MBS he directs their worldwide teaching of financial management and financial analysis.

Bob currently has five books in print and has published over 100 articles in the academic and professional literature. His research interests focus on the analysis and valuation of 'hard to value' enterprises.

In 2000 he was elected a Fellow of the Royal Society of Arts for his services to management education and in 2006 he was appointed as the examiner in Advanced Financial Management for the Association of Certified and Corporate Accountants (ACCA). His worldwide reputation is based upon the many thousands of executives and directors who have studied with him and read his many books on the subject of finance and accounting. As one CFO put it:
'a complete revelation, absolutely fantastic - I now realise that I never really understood finance until I listened to Bob'.



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