



UNIVERSITY OF  
GLOUCESTERSHIRE

at Cheltenham and Gloucester

IRIS Research Seminar Series Semester 2

# The Converging World - A social investment and business model to tackle climate change

John Pontin OBE

**5 February 2010, 14.00 - 16.00**

**University of Gloucestershire, TC106a&b  
Park Campus, Cheltenham GL50 2RH**

John Pontin is the Founder of the JT Group, which over forty years developed a national profile, in particular for green issues in construction and mixed-use urban renewal. For the past three years John has been establishing The Converging World which seeks to generate renewable energy whilst forging links between the developed and developing world.

The Converging World model uses a business model to create long term revenue streams that will both reduce CO2 emissions and contribute to sustainable development across the globe.

THE INTERNATIONAL RESEARCH  
INSTITUTE IN SUSTAINABILITY  
(IRIS) -

Focuses on people's responses to sustainability and on participatory research methodologies which support change for sustainability.

NEXT IRIS SEMINAR -

Look out for our next IRIS Seminar scheduled during Semester 2: by Professor Sharon Turnbull, Leadership Trust.

**26 February 2010**

IRIS WEBPAGES -

**[www.glos.ac.uk/iris](http://www.glos.ac.uk/iris)**

**Refreshments will be provided.**

Please RSVP by **1 February 2010** to Ms Seek Pang, Email [spang@glos.ac.uk](mailto:spang@glos.ac.uk)

***Places for this seminar are very limited and early booking is essential.***

